INVESTOR PRESENTATION · NOVEMBER 2026

TutorBreak

AI tutor. Any topic. Anytime.

Live on the App Store and Google Play,
and on the web at app.tutorbreak.com.



Stephen Brown · Founder & CEO
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THE PROBLEM

Students are falling behind

73%

of U.S. fourth-graders are not proficient in math

65%

are not proficient in reading

Traditional support cannot personalize for each student, be there on demand, or scale affordably.



WHO IS LEFT WITHOUT A TUTOR

3.4M homeschool students · 19.6M college students · 49.6M public K–12 students

Sources: NHERI (2024–25 homeschool students), EducationData.org (college students, Fall 2025), NCES (public preK–12, Fall 2022).

THE SOLUTION

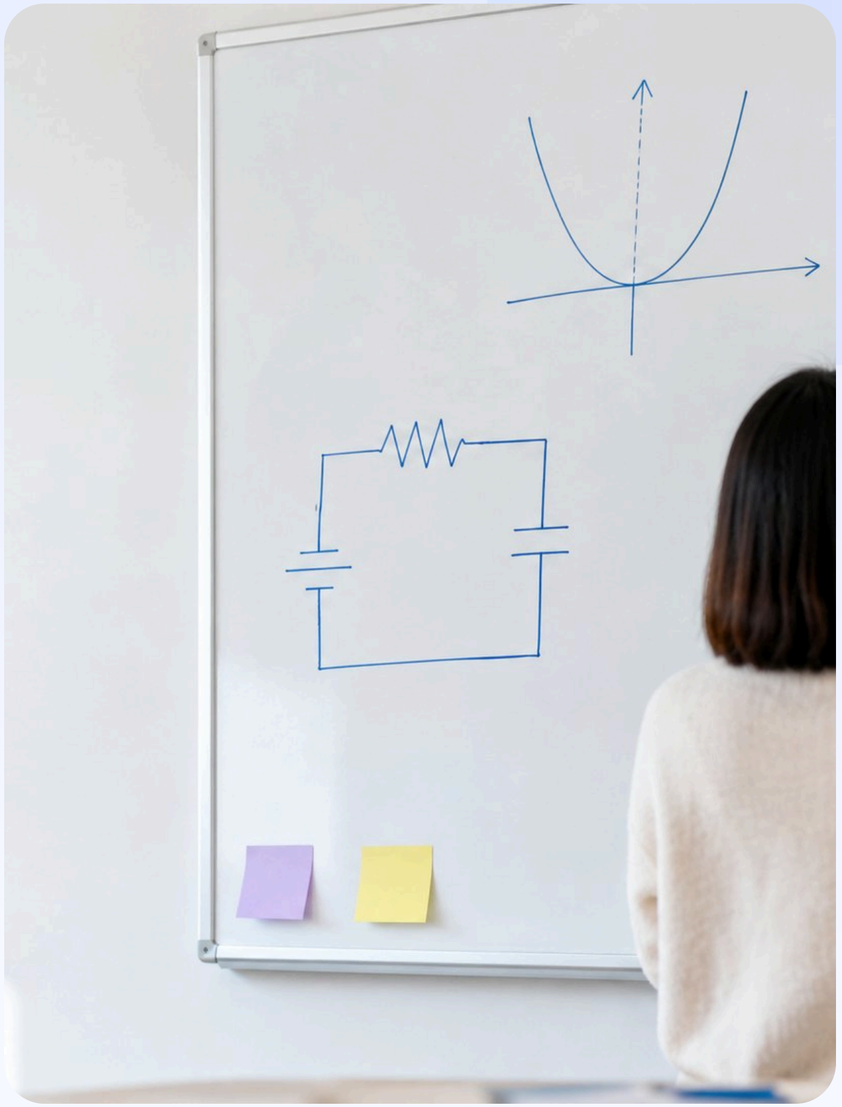
A personal AI tutor that adapts to the learner

1. **Any topic, any material**
   Turns what you are studying into an interactive lesson.

2. **Chat or voice, your choice**
   Learn the way that fits the moment.

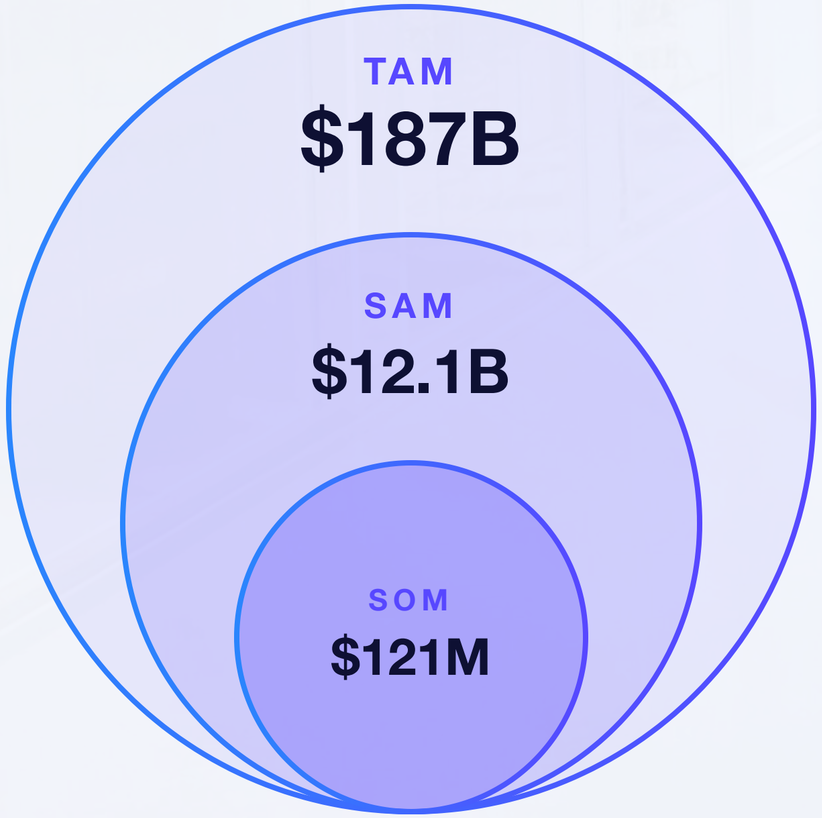
3. **Step by step, checked as you go**
   Explains, then makes sure it landed.

4. **Four ways to learn**
   Teaching, Story, Guided and Practice modes.



THE MARKET

A massive market. A focused first step.



$187B TAM

The entire global education technology market.

$12.1B SAM

Global online tutoring: the segment we can serve.

$121M SOM

1% of North American online tutoring: early consumers, school and college pilots, and enterprise.

Sources: Grand View Research (global EdTech $187B in 2025, projected $437B by 2033; AI in education $8.3B in 2025, $57.2B by 2030).

WHO WE SERVE FIRST

Students who need help right now



NOW

College students

19.6M students

Finals are next month. Our first push is students preparing for exams.



NOW

Homeschool families

3.4M students

A tutor for every subject, on the family's schedule.



ALSO

K–12 schools and districts

49.6M students

Pilots and annual contracts through districts.

Sources: EducationData.org (college students, Fall 2025), NHERI (homeschool students, 2024–25 estimate), NCES (public preK–12, Fall 2022).

BUSINESS MODEL

Two ways we earn

1. **Consumer subscriptions**
   $5 to $99 per month, for students and families.

2. **Annual contracts for schools and colleges**
   $29.99 per student per year. One-, three- or five-year terms.

EXAMPLE

A district with 5,000 students on a one-year contract

5,000 × $29.99 =

$149,950

a year

GO-TO-MARKET

Three channels

1 Students and families

App Stores · social media · creators and influencers · campus and homeschool communities · referrals

2 Schools and districts

Education conferences · superintendent and board outreach · pilot programs · speaking

3 Enterprise

Strategic partnerships · direct sales · industry conferences · demonstrations





TRACTION

Live in the stores. Schools in the pipeline.

Hazel Crest School District

900 students · Renewed annual contract · Enrolled in Mobile Principal

Washington Unified School District

2,569 students · Q4 2026 pilot · Potential $77,070 a year

San Mateo County Office of Education

82,866 students · Q4 2026 pilot · Potential $2,485,980 a year

86,335

students in our active K–12 pipeline

Live on the App Store, Google Play and the web.

COMPETITION

Where the others stop

COMPETITOR	WHAT THEY DO	WHERE TUTORBREAK IS DIFFERENT
ChatGPT and Gemini Study Mode and Guided Learning, 2025	General AI assistants with a step-by-step study setting.	**Built only for learning: lessons, practice, stories and progress in one place.**
Khanmigo $4 a month · $15 per student for districts	AI tutor tied to the Khan Academy library.	**Any topic or uploaded material, not just one library. Chat and voice.**
Quizlet Plus about $8 a month	Flashcards and study sets. The AI chat is paid, and weaker at multi-step math.	**A tutor that teaches the idea, then tests it.**
Chegg Q2 2026 revenue down 51% from a year earlier	Homework answers. Its own filings blame free AI tools.	**Teaches the steps instead of handing over answers.**
Course Hero and Brainly Study-material sites	Shared notes and answers from other students.	**Personal, on demand, and tuned to each learner.**

Sources: company websites and filings, press reports and NHERI/EducationData.org, collected November 2026. Prices change; check before quoting.

TEAM

The people building it



Stephen Brown

FOUNDER & CEO

Computer engineer. Former systems engineer at NASA and Lockheed Martin.



Michael Yorio

VP OF STRATEGIC PARTNERSHIPS

Executive across security, education and enterprise. National K–12 speaker.



Tercel Sandifer

PARTNER, CSE

Cybersecurity M.S. Air Force Reserves. Cyber engineer at Lockheed Martin and Northrop Grumman.



Adriana Gonzales

CFO

MBA. Former rating analyst at S&P Global in New York.

THE ASK

Raising to launch

$300K	$500K	$5M
MINIMUM	TARGET	IDEAL

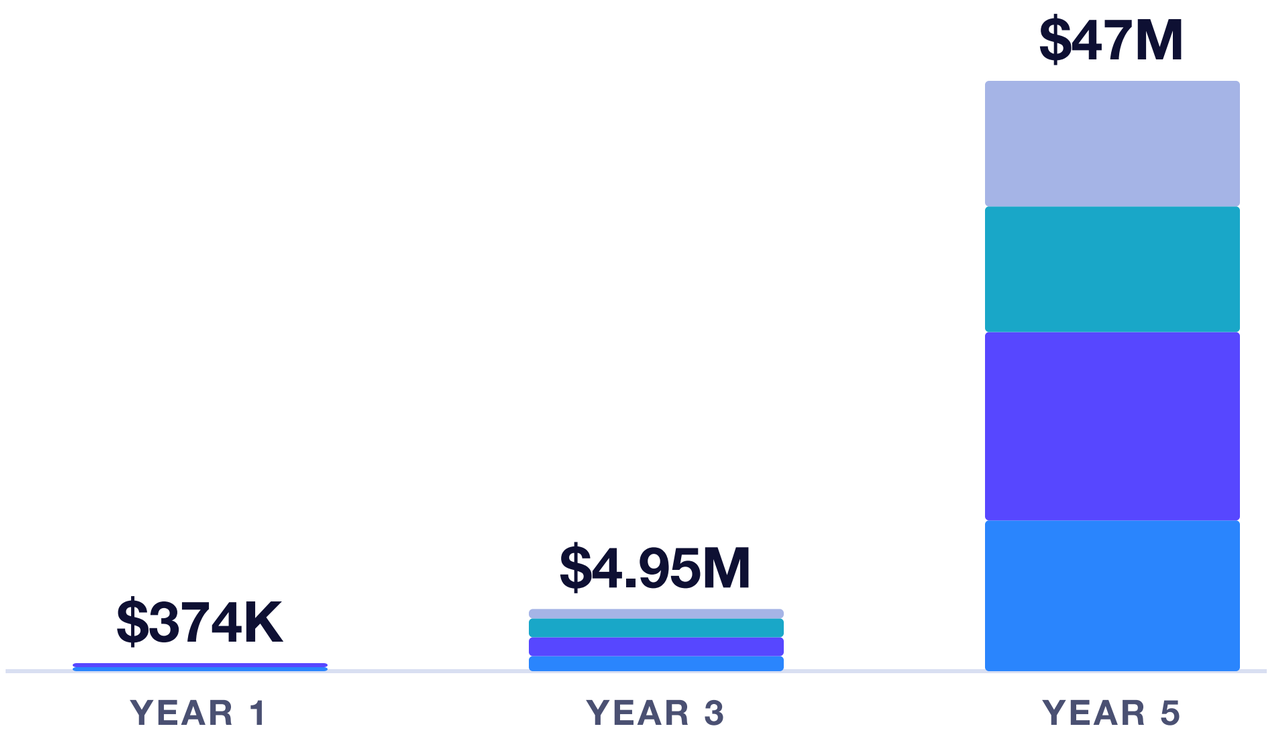
40%	Business development and sales
30%	Technology and infrastructure
20%	Marketing
10%	Operations

Open to raising more than $5M. We will share new projections if needed.



PROJECTIONS

From $374K to $47M in five years



Consumer
$120K → $1.2M → $12M

K–12
$254K → $1.5M → $15M

Higher Education
n/a → $1.5M → $10M

Enterprise
n/a → $750K → $10M

YEAR 1 → YEAR 3 → YEAR 5.
ANNUAL RECURRING REVENUE.

FIVE-YEAR VALUE CREATION

Built for the long term

2026

PRE-SEED

Expand pilots. Grow revenue.

2027

SCALE

Grow K–12 and college adoption.

2028

SEED

Target a $25M institutional round.

2029–30

GROWTH

Expand into enterprise and government.

2031

YEAR 5

Target a $500M–$2B IPO.

Built to create long-term shareholder value, not just the next round.

EXISTING TECHNOLOGY

We have built and shipped before

TutorBreak

COMMERCIAL

Multimodal AI tutoring: chat, voice, Story Mode, guided learning and practice.

Mobile Principal Suite

OPERATIONAL

K–12 platform for RTI, MTSS, SIS, parent engagement and district tracking.

Mobile Principal Tracker

OPERATIONAL

Physical tracking technology for students, people and assets.

EchoTenant

OPERATIONAL

Multi-tenant voice and video AI receptionist for enterprise and government.

MyWDC

OPERATIONAL

Simulated workplace, attendance and HR environments for training.

Steptech Innovation Consulting

SERVICE DIVISION

Custom AI software, intelligent hardware and automation for enterprise and government.

The same team repeatedly designs, builds and deploys technology across markets.

Thank you

Stephen Brown, Founder & CEO

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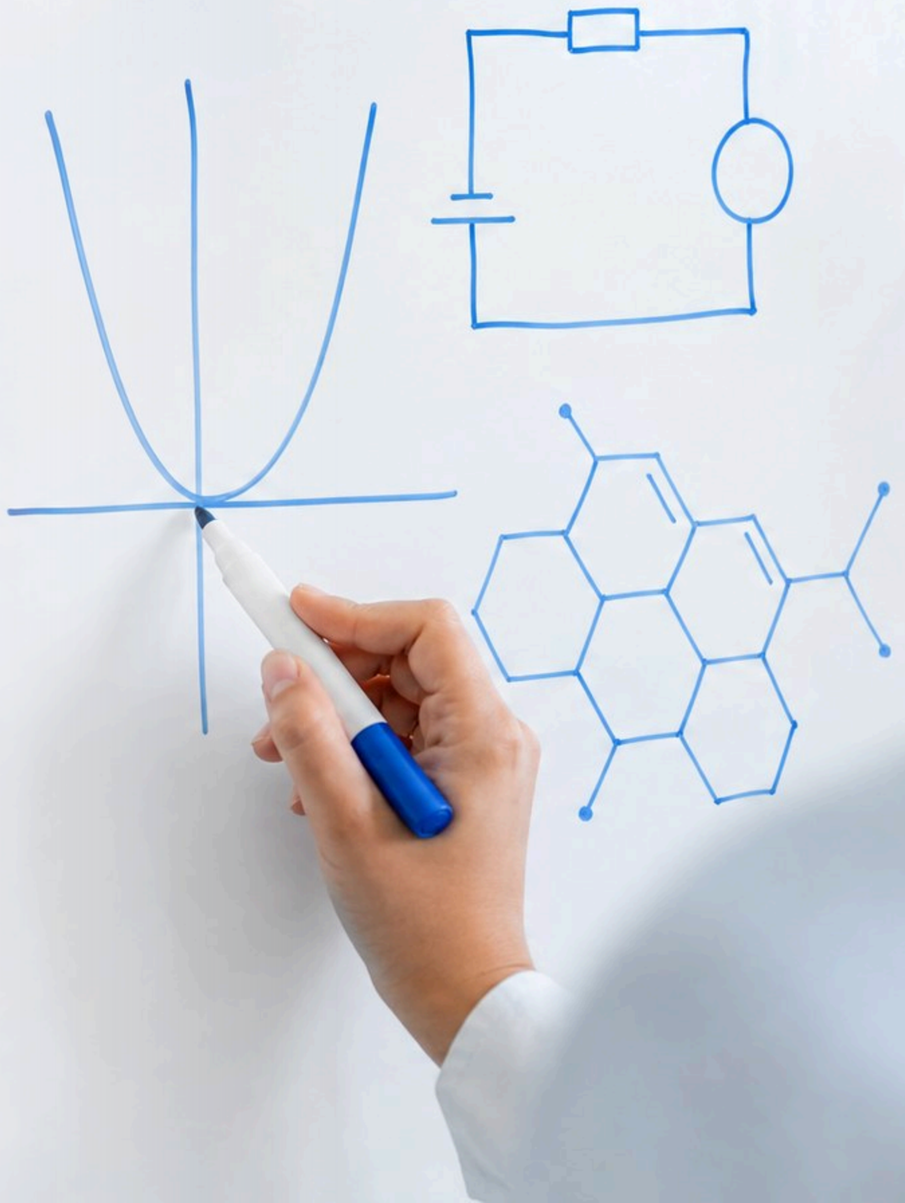
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APPENDIX

Supporting material

- A Key performance indicators
- B K–12 product value
- C Consumer product value
- D Sources



APPENDIX A

Key performance indicators

12-MONTH TARGET

$374,000 · 8,500 students · 1,000 consumer subscribers

QUARTERLY TARGET

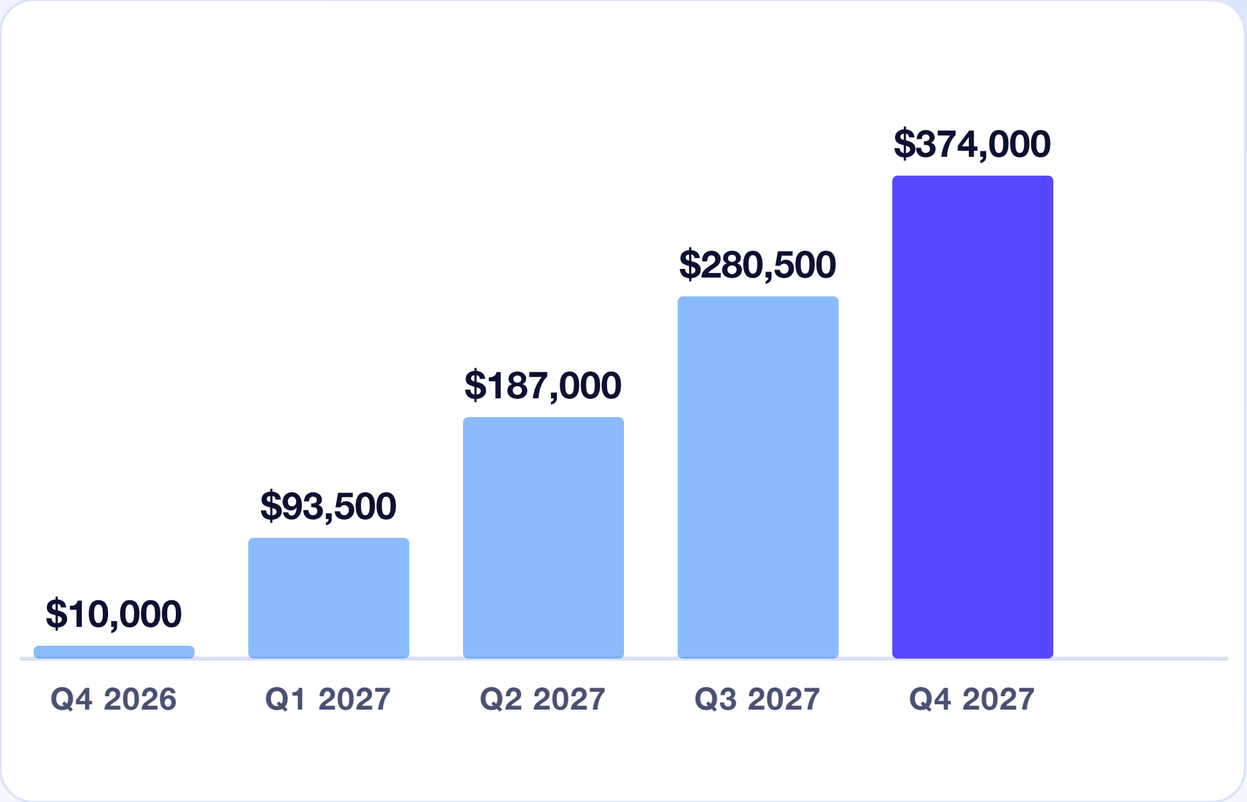
$40,000 · 2,000 students · 200 consumers

PROGRESS

86,335 students in the active K–12 pipeline (900 + 2,569 + 82,866)

SOURCE AND REPORTING

CRM and analytics dashboard, reported quarterly



APPENDIX B

K–12 product value

CUSTOMER ACQUISITION COST

$6.53 per student

$171,000 ÷ 26,180 students

AVERAGE DISTRICT CONTRACT

$78,540

2,618 students × $30 per student

PROFIT PER STUDENT, PER YEAR

$23.47

$30 – $6.53

LIFETIME VALUE, 10 YEARS

$785,400

$78,540 × 10 years

APPENDIX C

Consumer product value

CUSTOMER ACQUISITION COST

$25 per subscriber

$25,000 ÷ 1,000 subscribers

ANNUAL ORDER VALUE

$120

12 months × $10 per month

PROFIT PER SUBSCRIBER, FIRST YEAR

$95

$120 – $25

LIFETIME VALUE, 3 YEARS

$360

$120 × 3 years

APPENDIX D

Sources

Global EdTech

$187B in 2025 to $437B by 2033, 10.8% annual growth

GRAND VIEW RESEARCH

AI in education

$8.3B in 2025 to $57.2B by 2030, 25.9% annual growth

GRAND VIEW RESEARCH

Corporate e-learning

$104B in 2024 to $335B by 2033, 21.7% annual growth

GRAND VIEW RESEARCH

U.S. public preK–12

49.6M students, Fall 2022

NCES

U.S. college students

19.57M students, Fall 2025

EDUCATIONDATA.ORG

U.S. homeschool students

About 3.4M in 2024–25 (range 3.07M–3.75M)

NHERI