

TutorBreak

AI Tutor. Any Topic. Anytime.

Interactive AI tutoring across chat, voice, live AI video and cinematic learning experiences.

Status: Finished MVP for product debut

Launch: July 6, 2026 | **Current traction:** 10 beta testers

Founder / CEO: Stephen Brown

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Investor Presentation





Problem

- 73% of U.S. fourth-grade students are not proficient in mathematics
- 65% are not proficient in reading.
- Traditional learning support cannot effectively:
 - Personalize Every Student's Learning
 - Provide On-Demand Tutoring
 - Scale Affordable Academic Support



Solution

TutorBreak is a personal AI tutor that adapts to the learner.

1

Interactive Experience

Turns any topic into an interactive learning experience.

2

Flexible Communication

Let's learners choose chat, voice or live AI video depending on how they want to learn.

3

Step-by-Step Guidance

Explains concepts step-by-step and checks understanding throughout the lesson.

4

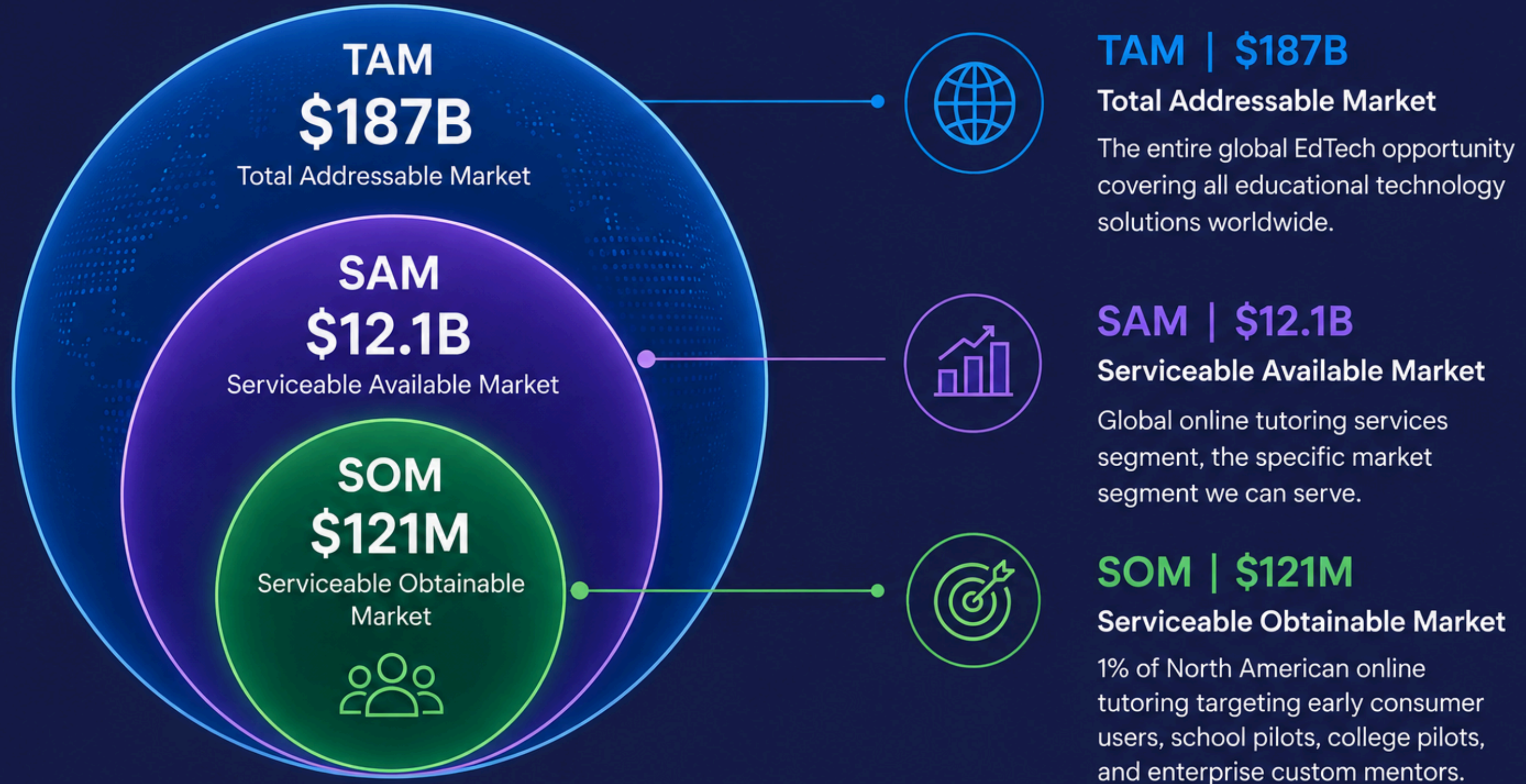
Engaging Story Mode

Makes lessons more engaging through cinematic Story Mode and guided activities.

**Personalized
Learning**

Market Opportunity

A Massive Market. A Focused Target. Realistic First Step.



TutorBreak begins with AI tutoring for consumers, K-12 schools, and universities, then expands into enterprise learning and government training.

Business Model

01

Consumer Subscriptions

\$5/month to \$99/month

02

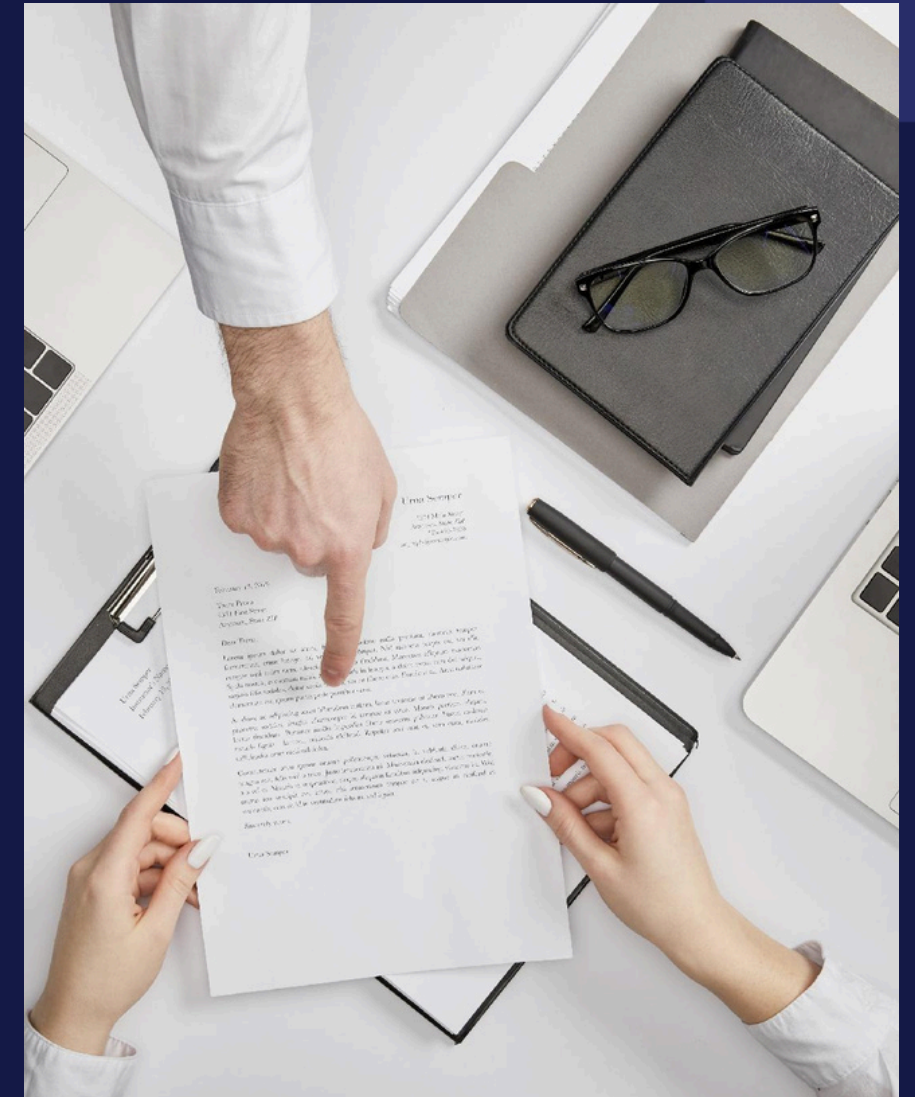
Annual Contract – K-12 and College/University

1 Year Contract or 3 Year Contract or 5 Year Contract

Price Per Student: **\$30/student**

Example:

1 School District with 5,000 students on 1 Year Annual Contract =
5,000 students x \$29.99 = **\$149,950/Year**



Go To Market Strategy

3 Channels

01

Education Conferences

- Private Event
- Superintendent & Board Member Outreach
- Pilot Programs
- Speaking Engagements

02

Consumer Acquisition

- App Stores
- Social Media Marketing
- Creator & Influencer Partnerships
- Organic Referrals



03

Enterprise

- Strategic Partnerships
- Direct Sales
- Industry Conferences
- Product Demonstrations

Traction



Hazel Crest School District

- 900 Students
- Enrolled in Mobile Principal
- Renewed Annual Contract
- Quarter 4 – 2026 – Pilot Program



Washington Unified School District

- 2,569 Students
- Quarter 4 – 2026 – Pilot Program
- Potential Annual Revenue **\$77,070**



San Mateo County Office of Education

- 82,866 Students
- Quarter 4 – 2026 – Pilot Program
- Potential Annual Revenue **\$2,485,980**

Consumer Market

- 10 Beta Testers



Competition & Competitive Advantage

Competition

ChatGPT / Gemini

General AI, not learning-focused

Khanmigo

Tied to Khan Academy ecosystem

Duolingo Max

Limited to language subjects only

Quizlet / Chegg / Photomath

Point solutions, no holistic tutoring

TutorBreak Advantage

Multimodal AI Tutoring

Chat, voice, and video interaction support

Four Learning Modes

Teaching, Story, Guided, and Practice modes

Consumer to Enterprise

Expansion from B2C to B2B markets

On-Device AI Roadmap

Lower costs with local on-device processing

Team



Michael Yorio

*Business Development &
Strategic Partnerships*

Business development executive with leadership experience spanning security, education, and corporate enterprise. Frequent national speaker and presenter in K-12 education.



Stephen Brown

Founder/CEO

VSU-B.S.-Computer Engineering; Worked as a Systems Engineer for NASA Kennedy Space Center, NASA Langley Research Center and Lockheed Martin.



Tercel Sandifer

Partner - CSE

NSU-M.S.- Cyber security; United States Air Force Reserves, 482nd Fighter Wing in Homestead, FL. Worked as a Systems and Cyber Security Engineer for Lockheed Martin and Northrop Grumman.



Adriana Gonzales

CFO

TSU - MBA - Worked as a Rating Analyst for S&P Global in Manhattan, NY, mastering the intricacies of financial analysis and market trends.

Use Of Funds — Consumer Launch



Funding Goal:

\$300,000 – \$5,000,000

40%

Business Development & Sales

30%

Technology Infrastructure

20%

Marketing

10%

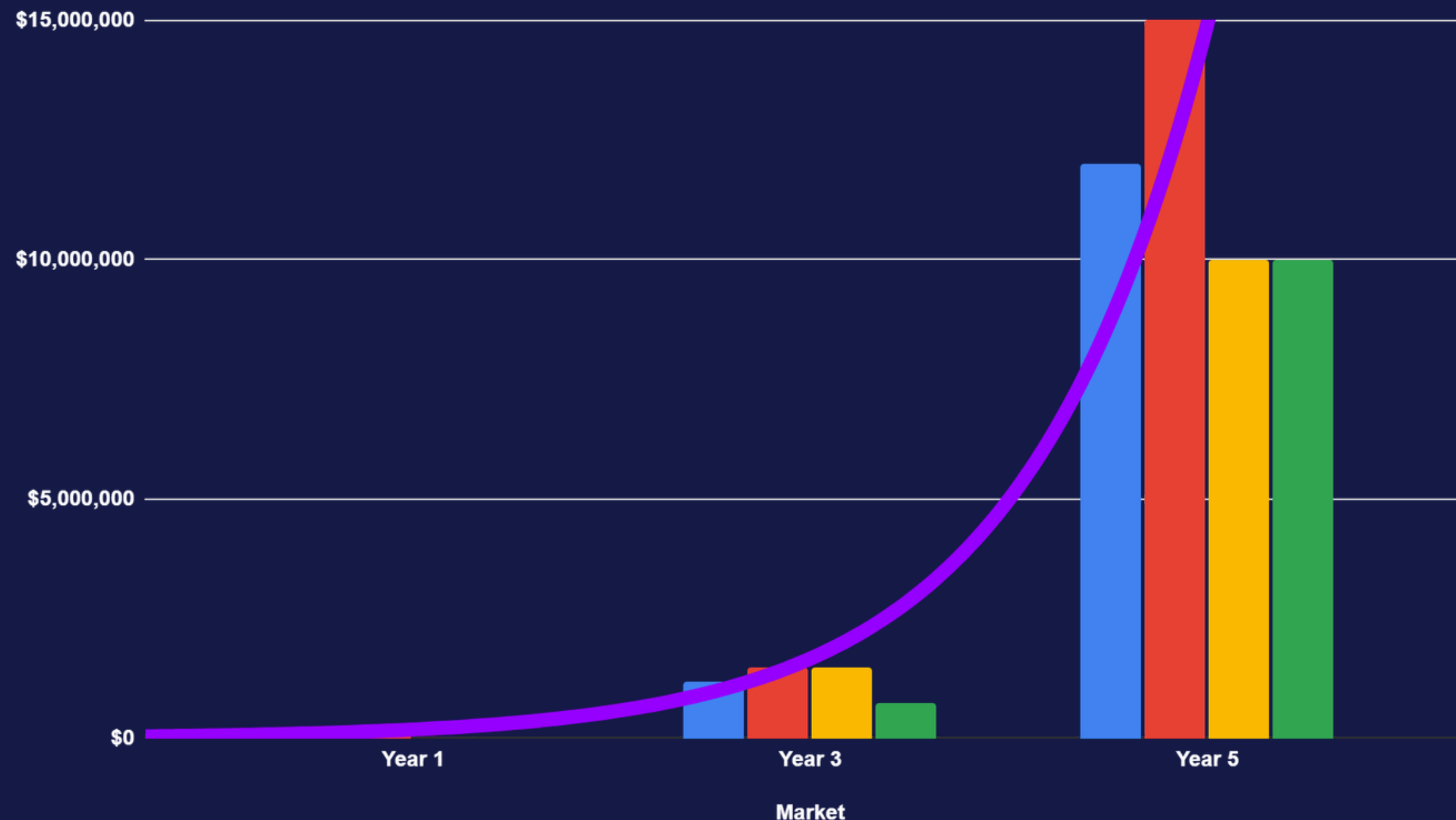
Operational



We are open to accepting more than \$5,000,000 of funds and will provide you with a new projection/KPI if needed.

Projections

Consumer K-12 Trendline for K-12 Higher Education Enterprise



Consumer

- Year 1: \$120K
- Year 3: \$1.2M
- Year 5: \$12M

K-12

- Year 1: \$254K
- Year 3: \$1.5M
- Year 5: \$15M

Higher Education

- Year 1: N/A
- Year 3: \$1.5M
- Year 5: \$10M

Enterprise

- Year 1: N/A
- Year 3: \$750K
- Year 5: \$10M

By Year 5, TutorBreak projects \$47 Million in annual recurring revenue across Consumer, K-12, Higher Education, and Enterprise markets.

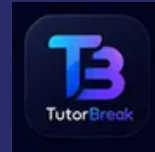
5-Year Value Creation Strategy



Built to create long-term shareholder value, not just the next round.

Existing Technology Portfolio

TutorBreak



Multimodal AI tutoring through chat, voice, live AI video, Story Mode, guided learning, and practice.

Commercial

Mobile Principal Suite



A modular K-12 platform containing RTI, MTSS, SIS, parent engagement, and district customization capabilities.

Operational

Mobile Principal Tracker



Physical tracking technology designed to monitor students, people and asset tracking.

Operational

EchoTenant



A customizable, multi-tenant Voice and Video AI receptionist platform for enterprise, government and Institutions.

Operational

MyWDC



Adapts Mobile Principal Tracker technology to simulated workplace, employee, attendance, and HR environments.

Operational

Steptech Innovation Consulting



Custom AI software, intelligent hardware, automation, training, and tracking for enterprise and government clients.

Service division

The existing portfolio demonstrates our team's ability to repeatedly design, build, adapt, and deploy technology across multiple markets.





Thank You



Appendix

Supporting material for investor diligence and extended discussion

- Appendix A – Key Performance Indicators
- Appendix B – K-12 Product Value
- Appendix C – Consumer Product Value
- Appendix D – Sources

Key Performance Indicators

12 Month Target

\$374,000 / 8,500 Students / 1,000
Consumer Monthly Subscribers

Quarterly Target

\$40,000 / 2,000 Students / 200 Consumers

Progress

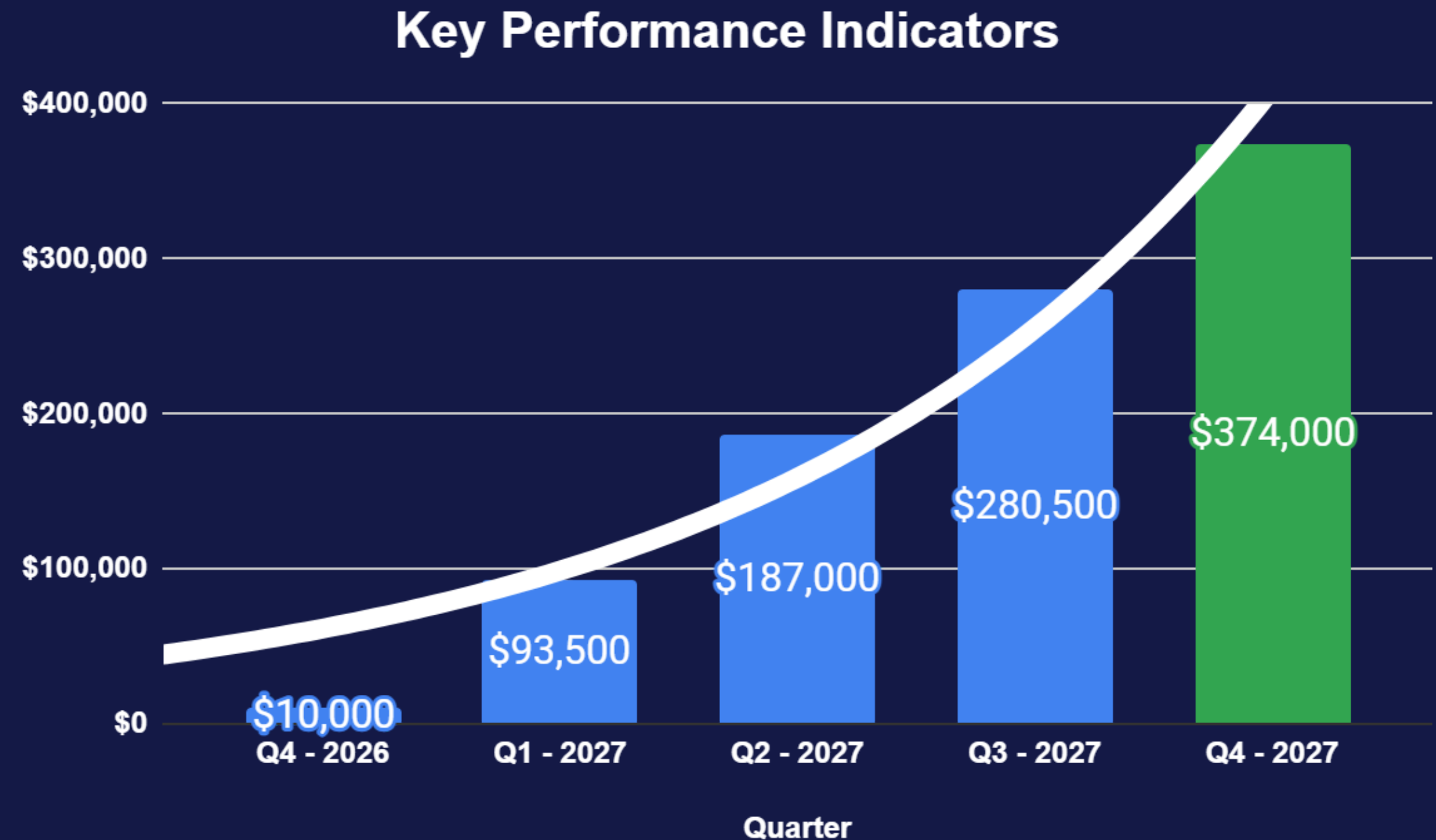
86,335 Students in Active K–12 Pipeline
(900 + 2,569 + 82,866)

Source

CRM & Analytics Dashboard

Reporting Frequency

Quarterly



K-12 Product Value

01

Customer Acquisition Cost (CAC)

$$\frac{\$171,000}{26,180 \text{ students}} = \$6.53/\text{Student}$$

02

Average Order Value (AOV)

$$\$2,618 \text{ Students} \times \$30 \text{ per Student} = 78,540$$

03

Leftover Profit Margin Per Student

\$23.47

04

Lifetime Value LTV (10 Years)

$$\$78,540 \times 10 \text{ Years} = \$785,400$$

Consumer Product Value

01

Customer Acquisition Cost (CAC)

$$\frac{\$25,000}{1,000 \text{ Subscribers}} = \$25/\text{Subscriber}$$

02

Average Order Value (AOV)

$$12 \text{ Months} \times \$10 \text{ per Month} = \$120$$

03

Leftover Profit Margin Per Student

$$\$120 - \$25 = \$95$$

04

Lifetime Value LTV (10 Years)

$$\$95 \times 3 \text{ Years} = \$360$$

Sources

Grand View Research – EdTech

\$187B (2025) → \$437B (2033)

CAGR: 10.8%

Grand View Research – AI in Education

\$8.3B (2025) → \$57.2B (2033)

CAGR: 25.9%

Grand View Research – Corporate E-learning

\$104B (2024) → \$335B (2030)

CAGR: 21.7%

NCES

49.6M U.S. public preK–12 students

Fall 2022

EducationData.org

19.57M U.S. college students

Fall 2025